



NASCAR Nationwide Series Driver to Promote CdLS Foundation at Final Home Game of Bristol White Sox

FOR IMMEDIATE RELEASE

From: TMI/Hefty® Racing™ PR

Abingdon, VA (August 29, 2011)—On Tuesday, August 30, NASCAR Nationwide Series driver Eric McClure will partner with the Bristol White Sox at their final home game of the season to increase awareness of the Cornelia de Lange Syndrome (CdLS) Foundation. The 32-year-old driver became passionate about the CdLS Foundation after meeting a special young lady with CdLS, Tess Ziemann, and her family at Food City Family Race Night in 2007.

Fans are encouraged to come out early in support of the CdLS Foundation and race the Hefty® BlackOut™/Reynolds™ racing simulator. Guests may also get an autograph from McClure and Cody McMahan, who drives the Hefty/Morgan-McClure Chevrolet for McClure at Lonesome Pine Raceway. The gates open at 5:30pm.

About CdLS and the CdLS Foundation:

CdLS is a rare genetic syndrome, not inherited, that affects one in every 10,000 live births. Thus far there isn't a cure for this syndrome and it affects both males and females equally across all races.

The CdLS Foundation was formed in 1981 by parents of children with CdLS and interested medical professionals. The CdLS Foundation is a family support organization that works to ensure early and accurate diagnoses of CdLS, promote research into the causes and manifestations of the syndrome, and help people that have been diagnosed with CdLS make informed decisions throughout their lifetime.

For more information about CdLS, please visit www.cdlsusa.org or visit www.bristolsox.com and connect by link. Also, you can contact Doug Ziemann at dougz2001@charter.net or by phone at 423-723-3327.