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Cornelia de Lange Syndrome Foundation
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FOR IMMEDIATE RELEASE

Cornelia de Lange Syndrome Foundation Raises Over \$6,000 on Giving Tuesday

AVON, CT (December 23, 2016) – The Cornelia de Lange Syndrome Foundation (CdLS) raised over \$6,000 in less than 24 hours on Giving Tuesday in November. The global day of giving harnesses the collective power of individuals, communities and organizations to encourage philanthropy and to celebrate generosity worldwide. Giving Tuesday is held annually on the Tuesday after Thanksgiving and the widely recognized shopping events Black Friday and Cyber Monday to help kick-off the holiday giving season.

The CdLS Foundation has participated in Giving Tuesday since its inception in 2011. This year, the Foundation partnered with Giving Tower on CrowdRise for its Holiday Charity Challenge. This challenge allowed individuals to create fundraising pages on behalf of the Foundation. The CdLS Foundation raised \$6,600 on Giving Tuesday this year.

“We were so excited to be a part of the Giving Tower program because it gave our families the opportunity to showcase their philanthropic intentions and ask their friends and family to support the Foundation. This platform helps us maximize our fundraising outreach and create awareness for CdLS and the Foundation,” said Development Manager Kristi Larson.

Donations through Giving Tower are available through January 4, 2017. Those who are interested in joining the CdLS Foundation’s Giving Tuesday initiative can visit <https://www.crowdrise.com/cdls-foundation-giving-tower>.

About Cornelia de Lange Syndrome

An estimated 20,000 people in the U.S. have CdLS but remain undiagnosed and/or without support services. Individuals with CdLS range from mildly to severely affected, though most have similar physical characteristics including small size, hands and feet; thin eyebrows that meet in the middle; long eyelashes; upturned nose; and thin, downturned lips. Some individuals have limb differences, including missing fingers or arms. Common medical problems include GERD, bowel obstruction, and congenital heart defects.

About the Foundation

Founded in 1981, the Cornelia de Lange Syndrome Foundation is a family support organization that exists to ensure early and accurate diagnosis of CdLS, promote research into the causes and manifestations of the syndrome, and help people with a diagnosis of CdLS and their families make informed decisions throughout their lifetime.

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